KEY PERFORMANCE INDICATOR PROFESSIONAL CERTIFICATION PROGRAM

PROGRAM OVERVIEW

The Key Performance Indicator Professional Certification Program provides participants with the tools they need to identify and measure the most meaningful indicators of success in their organization. Created by the Balanced Scorecard Institute and offered in association with the George Washington University Centre for Excellence in Public Leadership, part of the College of Professional Studies the KPI certification is designed to teach best practices to anyone involved in developing performance measures.

WHO SHOULD ATTEND

This course is recommended for those interested in learning best practices for performance measurement including identifying key performance indicators (KPIs) and using them to assess strategy efficacy. Courses are taught by highly experienced instructors with backgrounds in private, public, and nonprofit-sector organizations.

Offered in association wit

Center for Excellence in Public Leadership
THE GEORGE WASHINGTON UNIVERSITY

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KEY PERFORMANCE INDICATOR PROFESSIONAL CERTIFICATION BOOT CAMP

Get KPIP-certified in one week! The Key Performance Indicator Professional Certification Boot Camp combines the entire course curriculum from the Part 1 and Part 2 courses and is the fastest and easiest path to KPI Profession Certification.

KPIP CERTIFICATION PART 1

This course provides an introduction to KPIs and their strategic context, and then introduces participants to a step-by-step methodology that can be used to develop various types of KPIs. Through short lectures, case studies, and applied exercises, participants will learn the fundamentals of KPI development and how to align measures that drive improvement to strategy.

PARTICIPANTS WILL LEARN HOW TO:

- Create buy-in and a culture of continuous performance improvement
- Drive performance-informed budgeting and accountability
- Develop best practice KPIs, performance targets, and management dashboards
- Improve performance of departments, teams, programs, projects, risks, and individuals
- Communicate performance information throughout the organization to better inform decision making

KPIP CERTIFICATION PART 2

This Application course covers advanced KPI topics, including the development of strategic, operational, project, risk, and employee measures, as well as KPI alignment through cascading objectives and managing with performance information. Participants learn an early-warning system to help improve performance across the organization and apply the framework to an individualized KPI project reflecting improvements in their organization. At the conclusion of the program, participants share their projects for peer and faculty feedback.

PARTICIPANTS WILL LEARN HOW TO:

- Develop and apply measures for their own organization
- Use KPIs to identify, measure, and manage risks
- Align KPIs by cascading objectives
- Improve organization's skill in understanding and selecting performance measures
- Reduce the cycle time of implementing new performance measures

KPI BOOT CAMP (5 DAYS)

PART 1 (3 DAYS) | PART 2 (2 DAYS) | KPIP EXAM

KPI PROFESSIONAL (KPIP) CERTIFICATION

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